

OMNIVOLUTION GmbH as a new member of the OMNINET Group

Summary and content

The shareholders of the OMNINET Group celebrate the founding of OMNIVOLUTION GmbH and the resulting expansion of expertise in the areas of front-end development and hyperautomation.

- Company with great potentials—foundation of OMNIVOLUTION GmbH in November 2023
- Customized front ends based on the OMNITRACKER platform with AI-driven hyperautomation of digital business processes
- Expansion of the entire portfolio: the best of both worlds

OMNIVOLUTION: Foundation in 2023 based on extensive know-how and expertise

OMNIVOLUTION GmbH emerged from nextly solutions GmbH, which was founded in Aschaffenburg in 2019 and developed highly specialized and creative solutions in numerous projects whose functionalities were otherwise difficult to serve on the market. In order to meet customer demands for an even more powerful IT infrastructure as the foundation for state-of-the-art apps, nextly and OMNINET decided to merge, from which the customer base of both innovation drivers will benefit. The result is the foundation of OMNIVOLUTION.

Limitless evolution driven by hyperautomation

OMNIVOLUTION develops customized, platform-independent front ends with an outstanding user experience. As a specialized digitalization partner, the company covers all project phases from requirements analysis to design, implementation, and operation. In addition to custom software developments, the core offering includes AI-based apps, B2B stores, and the digitalization and automation of business processes.

OMNIVOLUTION creates modern, highly customized (AI) solutions and relies on the low-code automation platform OMNITRACKER. The holistic process infrastructure and comprehensive scalability are essential. Artificial intelligence considerably expands the automation potential of the OMNITRACKER AI Platform, significantly increasing the efficiency of business processes through hyperautomation.

Two-way portfolio expansion: future-proof basis with a modern look and feel

“The founding of OMNIVOLUTION is a win-win situation. The gain of wide-ranging expertise in the areas of user experience design and front-end development opens up new opportunities for OMNINET to offer mobile apps and web applications while responding even more flexibly to the most demanding customer requirements. The two-way exchange of know-how creates valuable synergies that will strengthen our market position as well as our role as a long-term digitalization partner,” says Markus Lenzer, CEO of OMNINET and OMNIVOLUTION.

Benjamin Döll, CEO of OMNIVOLUTION, adds: “The modular OMNITRACKER platform provides the basis for creative and individual front-end solutions. This not only drastically reduces time-to-market times, but also sets the stage for comprehensive process automation, which requires a centrally networked IT infrastructure. Together, we enable noticeable increases in efficiency and limitless scalability.”

About OMNIVOLUTION

OMNIVOLUTION GmbH is a mid-sized company based in Aschaffenburg with around 30 employees that specializes in the development of tailor-made software solutions for various industries. OMNIVOLUTION relies on state-of-the-art technologies such as artificial intelligence and intuitive UX/UI design. Individual services and modern front-end solutions for the OMNITRACKER business process automation platform and the hyperautomation of digital business models are designed and efficiently implemented centrally from a single source.

About OMNINET

OMNINET, headquartered in Eckental near Nuremberg and with international branches, is a specialist for ITIL®4-certified IT and enterprise service management software with a focus on customizable workflows and process automation. Interfaces, BI reporting, GRC solutions and modular applications extend the functional scope of the all-in-one solution OMNITRACKER. OMNINET is certified to ISO 9001 and 27001 and has been providing certified and award-winning software products for over 25 years—100% made in Germany. The OMNITRACKER business process automation platform is a leading industry-independent software solution for customized digitalization strategies.

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